

# SPEAK ENGLISH<sup>5</sup>

SYNERGY CONFERENCE  
AND BUSINESS EXPO

A nighttime photograph of the Washington Monument, a tall, white, obelisk-shaped structure, illuminated against a dark sky. In the foreground, the Reflecting Pool fountain is active, with numerous jets of water spraying upwards and outwards, creating a series of white arcs. The water is illuminated from below, making the jets glow. The Washington Monument is the central focus, with the fountain in the foreground. The background shows some city lights and the silhouettes of buildings and trees.

OCTOBER 23 - 24, 2015  
WASHINGTON D.C.

# CONFERENCE AND BUSINESS EXPO

The SPEAKENGLISH5 Synergy Conference is an opportunity for women inside professional sports to come together in one place to connect, share, and inspire each other. The expo will provide a platform to showcase and patronize businesses and build awareness about the nonprofits and causes that we are passionate about. This collaboration will facilitate our efforts to have a powerful impact in our global community.



*“This is a brilliant platform for women inside pro sports to unite and assert themselves creatively and professionally in order to make a contribution to our community.”*  
-Jazette Lane-English

# WHAT TO EXPECT

## **Community Service**

Friday, October 23, 2015, 12pm – 2:30pm

Sports women and guests will visit a local charity. (TBA)

## **VIP Reception**

Friday, October 23, 2015, 6pm – 9pm

Hosted by Charrisse Jordan & Marcia Dyson (?)

VIP guests will be entertained by Thad Tribbett while enjoying hors d'oeuvres, desserts and cocktails

## **Presentations & Panel**

Saturday, October 24, 2015, 9am – 11:30am

Sports women and VIPs will receive advice from business experts and their peers.

## **Business Expo**

Saturday, October 24, 2015, 1pm – 5pm

Sports women will build awareness about their nonprofits and sell products.

# WHY EXHIBIT?

The **Business Expo will** connect professional-athletes and women inside professional sports owned businesses with potential clients and investors that support their growth. The Business Expo provides a great opportunity for you to showcase your business to thousands of potential new customers.

## Expo Features

- ❖ Over 50 women inside professional sports exhibitors
- ❖ Over 300 attendees
- ❖ Educational Seminars
- ❖ Business Matchmaking
- ❖ Resources to start, manage and grow your business

# REGISTRATION AND EXHIBITOR BOOTH RATES

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General Registration \$125 - provides full access to the Business Expo

## Exhibitor Registration\*

Corporations \$500

Businesses \$350

Non-profits \$250

\*Includes registration and booth rental  
(Only women inside pro sports and affiliates will be permitted to be exhibitors.)

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# SPONSORSHIP OPPORTUNITIES



# SPONSORSHIP LEVELS

Sponsorship	Available sponsorships	Investment
Presenting Sponsor	1	\$25,000
VIP Reception Sponsor	1	\$25,000
Gold Sponsor	3	\$15,000
Internet Café Sponsor	1	\$10,000
Silver Sponsor	4	\$10,000
Community Service Sponsor	2	\$10,000
Business Reception Sponsor	2	\$6,000
Demonstration Stage Sponsor	4	\$6,000
Exhibitor Lunch Sponsor	2	\$5,000
Exhibitor Breakfast Sponsor	1	\$5,000
Digital Media Lounge Sponsor	4	\$5,000
Booklet Sponsor	1	\$5,000
Category Row Sponsor	6	\$5,000
Corporate Sponsor	10	\$5,000
Media Partner	10	\$5,000
Breakout Session Sponsor	4	\$2,000

# PRESENTING SPONSOR - \$25,000

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- ❖ ON SITE
  - ❖ Sponsor remarks in Ribbon-cutting ceremony and closing reception
  - ❖ Sponsor of private VIP Reception before Expo
  - ❖ Recognition as Presenting Sponsor at the Expo
  - ❖ Four 10 x 10 booths in prime location
  - ❖ Company logo on main entrance signage and on banners as presenting sponsor
  - ❖ Complimentary meals for up to eight company representative
  - ❖ Corporate giveaways or materials inserted in Expo bag
- ❖ IN PRINT
  - ❖ Full page advertisement in Expo program
  - ❖ Relevant business article in Expo program
  - ❖ Company logo on all Expo printed materials and event
- ❖ Sponsor recognition in all Expo press releases
- ❖ ON 3 months presence on SpeakEnglish5.com
- ❖ Social Media Presence
- ❖ Add sponsor on Expo reel
- ❖ Logo on step and repeat at Expo



# VIP RECEPTION SPONSOR - \$25,000

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## ❖ ON SITE

- ❖ Sponsor remarks at reception and welcome from your company team
- ❖ Four 10 x 10 booths in prime location
- ❖ Company logo on main entrance signage and on banners as proud sponsor
- ❖ Complimentary meals for up to eight company representative
- ❖ Corporate giveaways or materials inserted in Expo bag
- ❖ Sponsor recognition in all Expo press releases
- ❖ ON 3 months presence on SpeakEnglish5.com
- ❖ Social Media Presence
- ❖ Add sponsor on Expo reel
- ❖ Logo on step and repeat at Expo

## ❖ IN PRINT

- ❖ Full page advertisement in Expo program
- ❖ Relevant business article in Expo program
- ❖ Company logo on all Expo printed materials and event

# GOLD SPONSOR - \$15,000

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## ❖ ON SITE

- ❖ Sponsor remarks before educational panel at the Expo
- ❖ Recognition as Gold Sponsor at the Expo
- ❖ Two 10 x 10 booths in prime location
- ❖ Company logo on main entrance signage and on banners as gold sponsor
- ❖ Complimentary meals for up to six company representatives
- ❖ One corporate giveaway or print promo materials inserted in Expo bag

## ❖ IN PRINT

- ❖ Full page advertisement in Expo program
- ❖ Company logo on all Expo printed materials and event signage

## ❖ ON LINE

- ❖ Sponsor recognition in all Expo press releases
- ❖ Company logo and link on [SpeakEnglish5.com](http://SpeakEnglish5.com)
- ❖ Social Media Presence

## ❖ ADDITIONAL VALUE

- ❖ Add sponsor on Expo reel
- ❖ Logo on step and repeat

# SILVER SPONSOR- \$10,000

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## ❖ ON SITE

- ❖ Recognition as Silver Sponsor at the Expo
- ❖ Two 10 x 10 booths
- ❖ Company logo on main entrance signage and on banners
- ❖ Complimentary meals for up to six company representatives
- ❖ One corporate giveaway or print promo materials inserted in Expo bag

## ❖ IN PRINT

- ❖ Half page advertisement in Expo program
- ❖ Company logo on all Expo printed materials and event signage

## ❖ ON LINE

- ❖ Sponsor recognition in all Expo press releases
- ❖ Company logo and link on [SpeakEnglish5.com](http://SpeakEnglish5.com)
- ❖ Social Media Presence
- ❖ ADDITIONAL VALUE
  
- ❖ SE Boutique Membership for one year

# DEMONSTRATION STAGE SPONSOR- \$10,000

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## ❖ ON SITE

- ❖ Company signage at the stage at the Expo
- ❖ Two 10 x 10 booths
- ❖ Company logo on main entrance signage and on banners
- ❖ Complimentary meals for up to six company representatives
- ❖ One corporate giveaway or print promo materials inserted in Expo bag

## ❖ IN PRINT

- ❖ Half page advertisement in Expo program
- ❖ Company logo on all Expo printed materials and event signage

## ❖ ON LINE

- ❖ Sponsor recognition in all Expo press releases
- ❖ Company logo and link on [SpeakEnglish5.com](http://SpeakEnglish5.com)
- ❖ Social Media Presence
- ❖ ADDITIONAL VALUE
  
- ❖ SE Boutique Membership for one year

# INTERNET CAFÉ SPONSOR - \$10,000

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## ❖ ON SITE

- ❖ Internet café station and lounge at prime location on Expo floor
- ❖ Complimentary meals for up to four company representatives
- ❖ One corporate giveaway or print promo materials inserted in Expo bag

## ❖ IN PRINT

- ❖ Half page advertisement in Expo program
- ❖ Company logo on Expo printed materials and event signage

## ❖ ON LINE

- ❖ Sponsor recognition in all Expo press releases
- ❖ Company logo and link on [SpeakEnglish5.com](http://SpeakEnglish5.com)
- ❖ Social Media Presence
- ❖ ADDITIONAL VALUE
- ❖ SE Boutique Membership for one year

# COMMUNITY SERVICE SPONSOR - \$10,000

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## ❖ ON SITE

- ❖ T-shirts with company logo
- ❖ Opportunity to welcome and engagement members at community service location
- ❖ Booth at expo in prime location
- ❖ Complimentary meals for up to four company representatives
- ❖ One corporate giveaway or print promo materials inserted in Expo bag

## ❖ IN PRINT

- ❖ Half page advertisement in Expo program
- ❖ Company logo on Expo printed materials and event signage

## ❖ ON LINE

- ❖ Sponsor recognition in all Expo press releases
- ❖ Company logo and link on [SpeakEnglish5.com](http://SpeakEnglish5.com)
- ❖ Social Media Presence
- ❖ ADDITIONAL VALUE
- ❖ SE Boutique Membership for one year

# BUSINESS RECEPTION SPONSOR - \$6,000

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## ❖ ON SITE

- ❖ Recognition as the Business Reception Sponsor at the Expo
- ❖ One 10 x 10 booth
- ❖ Complimentary meals for up to four company representatives
- ❖ One corporate giveaway or print promo materials inserted in Expo bag

## ❖ IN PRINT

- ❖ Half page advertisement in Expo program
- ❖ Company logo on Expo printed materials and event signage

## ❖ ON LINE

- ❖ Sponsor recognition in all Expo press releases
- ❖ Company logo and link on [SpeakEnglish5.com](http://SpeakEnglish5.com)
- ❖ Social Media Presence

## ❖ ADDITIONAL VALUE

- ❖ SE Boutique Membership for one year

# EXHIBITOR BREAKFAST SPONSOR - \$5,000

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## ❖ ON SITE

- ❖ Recognition as the Breakfast Sponsor at the Expo
- ❖ One 10 x 10 booth
- ❖ Complimentary meals for up to four company representatives
- ❖ One corporate giveaway or print promo materials inserted in Expo bag

## ❖ IN PRINT

- ❖ Half page advertisement in Expo program
- ❖ Company logo on Expo printed materials and event signage

## ❖ ON LINE

- ❖ Sponsor recognition in all Expo press releases
- ❖ Company logo and link on [SpeakEnglish5.com](http://SpeakEnglish5.com)
- ❖ Social Media Presence

## ❖ ADDITIONAL VALUE

- ❖ SE Boutique Membership for one year



# EXHIBITOR LUNCH SPONSOR - \$5,000

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## ❖ ON SITE

- ❖ Recognition as the Exhibitor Lunch Sponsor at the Expo
- ❖ One 10 x 10 booth
- ❖ Signage at exhibitor lunch room
- ❖ Complimentary meals for up to four company representatives
- ❖ One corporate giveaway or print promo materials inserted in Expo bag

## ❖ IN PRINT

- ❖ Half page advertisement in Expo program
- ❖ Company logo on Expo printed materials and event signage

## ❖ ON LINE

- ❖ Sponsor recognition in all Expo press releases
- ❖ Company logo and link on [SpeakEnglish5.com](http://SpeakEnglish5.com)
- ❖ Social Media Presence

## ❖ ADDITIONAL VALUE

- ❖ SE Boutique Membership for one year

# DIGITAL MEDIA LOUNGE SPONSOR - \$5,000

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- ❖ ON SITE
  - ❖ Recognition as the Business Matchmaking Sponsor at the Expo
  - ❖ One 10 x 10 booth
  - ❖ Complimentary meals for up to four company representatives
  - ❖ One corporate giveaway or print promo materials inserted in Expo bag
- ❖ IN PRINT
  - ❖ Half page advertisement in Expo program
  - ❖ Company logo on Expo printed materials and event signage
- ❖ ON LINE
  - ❖ Sponsor recognition in all Expo press releases
  - ❖ Company logo and link on [SpeakEnglish5.com](http://SpeakEnglish5.com)
  - ❖ SE Boutique Membership for one year
  - ❖ Social Media Presence

# BOOKLET SPONSOR - \$5,000

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## ❖ ON SITE

- ❖ Recognition as Booklet Sponsor at the Expo
- ❖ One 10 x 10 booth
- ❖ Complimentary meals for up to four company representatives
- ❖ One corporate giveaway or print promo materials inserted in Expo bag

## ❖ IN PRINT

- ❖ Half page advertisement in Expo program
- ❖ Company logo on Expo printed materials and event signage

## ❖ ON LINE

- ❖ Sponsor recognition in all Expo press releases
- ❖ Company logo and link on [SpeakEnglish5.com](http://SpeakEnglish5.com)

## ❖ ADDITIONAL VALUE

- ❖ SE Boutique Membership for one year
- ❖ Social Media Presence

# CATEGORY ROW SPONSOR - \$5,000

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## ❖ CATEGORY ROW OPTIONS

- ❖ Fashion Row
- ❖ Health & Wellness Row
- ❖ Athletes Row
- ❖ Delicious Row
- ❖ Global Row
- ❖ Nonprofit Row

## ❖ ON SITE

- ❖ Recognition as Row Sponsor at the Expo
- ❖ One 10 x 10 booth
- ❖ Complimentary meals for up to four company representatives
- ❖ One corporate giveaway or print promo materials inserted in Expo bag

## ❖ IN PRINT

- ❖ Half page advertisement in Expo program
- ❖ Company logo on Expo printed materials and event signage

## ❖ ON LINE

- ❖ Sponsor recognition in all Expo press releases
- ❖ Company logo and link on [SpeakEnglish5.com](http://SpeakEnglish5.com)

## ❖ ADDITIONAL VALUE

- ❖ SE Boutique Membership for one year
- ❖ Social Media Presence

# CORPORATE SPONSOR - \$5,000

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## ❖ ON SITE

- ❖ Recognition as Corporate Sponsor at the Expo
- ❖ One 10 x 10 booth
- ❖ Complimentary meals for up to three company representatives
- ❖ One corporate giveaway or print promo materials inserted in Expo bag

## ❖ IN PRINT

- ❖ Quarter page advertisement in Expo program
- ❖ Company logo on Expo printed materials and event signage

## ❖ ON LINE

- ❖ Sponsor recognition in all Expo press releases
- ❖ Company logo and link on [SpeakEnglish5.com](http://SpeakEnglish5.com)

## ❖ ADDITIONAL VALUE

- ❖ SE Boutique Membership for one year
- ❖ Social Media Presence

# MEDIA SPONSOR – \$5,000

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## ❖ ON SITE

- ❖ Recognition as Media Sponsor at the Expo
- ❖ One 10 x 10 booth
- ❖ Complimentary meals for up to three company representatives
- ❖ One corporate giveaway or print promo materials inserted in Expo bag

## ❖ IN PRINT

- ❖ Quarter page advertisement in Expo program
- ❖ Company logo on Expo printed materials and event signage

## ❖ ON LINE

- ❖ Sponsor recognition in all Expo press releases
- ❖ Company logo and link on [SpeakEnglish5.com](http://SpeakEnglish5.com)

## ❖ ADDITIONAL VALUE

- ❖ SE Boutique Membership for one year
- ❖ Social Media Presence

# BREAKOUT SESSION SPONSOR – \$5,000

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## ❖ ON SITE

- ❖ Recognition as workshop sponsor at the Saturday morning sessions
- ❖ One 10 x 10 booth
- ❖ Complimentary meals for up to three company representatives
- ❖ One corporate giveaway or print promo materials inserted in Expo bag

## ❖ IN PRINT

- ❖ Quarter page advertisement in Expo program
- ❖ Company logo on Expo printed materials and event signage

## ❖ ON LINE

- ❖ Sponsor recognition in all Expo press releases
- ❖ Company logo and link on [SpeakEnglish5.com](http://SpeakEnglish5.com)

## ❖ ADDITIONAL VALUE

- ❖ SE Boutique Membership for one year
- ❖ Social Media Presence



**FOR SPONSORSHIP AND EXHIBITING OPPORTUNITIES CONTACT:**

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